

National Conference on
Big Geospatial Data: Analytics, Modelling & Applications

(September 25-26, 2019)

Organized by

Indian Society of Remote Sensing (ISRS) - Ludhiana Chapter

in collaboration with

Punjab Remote Sensing Centre, Ludhiana

Objective: The main aim of this conference is to identify the significant trends and technological approaches for application of Geospatial technology in management of natural resources, integrated modelling strategies, data management and big data analytics. The technical content will cover the application of multispectral, hyperspectral and microwave airborne and space borne data in natural resource management, the use of GIS in e-Governance, public utility and facility, preparation of WebGIS and mobile applications, and also the use of Geo Analytics borrowed from many machine learning techniques for Geospatial data processing and its management.

Themes/Technical Sessions:

- Big Data Analytics
- EO Sensors & Data Processing: Thermal, Microwave & Hyperspectral
- LiDAR, Virtual GIS and 3-D Mapping
- Natural Resources and Environment Management
- Agriculture and Soils
- Water Resources Management and Geological Studies
- Weather, Climate Change and Modelling
- Open Source, Mobile Apps and Crowd Sourcing Data Management
- SMART urbanization and Rural Development Planning
- UAV Data Processing and Applications

As you are one of the leading contributors to the Geospatial Technology, we look forward for your support in the following activities:

Description	Rate (₹)	Complimentary
1. Advertisement in Souvenir (Multi-coloured)	Outer Back Cover- 60,000/- Inner Back Cover - 50,000/-	Registration (2) and 15 Minutes Presentation in the Technical Session
2. Advertisement in the Souvenir (Black & White)	30,000 (Full Page), 20,000 (Half Page), 10,000 (Quarter Page)	Copy of the Souvenir
3. Stall in the Exhibition (6 x 6 Feet Space, One Table, Two Chairs, UPS Power)	60,000/-	Registration (2), Half page B&W Advertisement in the Souvenir, 15 Minutes Presentation in the Technical Session.
4. Sponsorship for any one of the above listed ten Technical Sessions (Sept. 25/26, 2019)	1,00,000/-	Registration (3), Stall in the Exhibition, Banner display during Technical Session, Full Page B&W Advertisement in the Souvenir, 15 Minutes Presentation in the Technical Session and Logo on Banners & Publicity Material.
5. Sponsorship for Lunch (Sept. 25/26, 2019) OR Dinner on Sept. 25, 2019	2,00,000/-	Registration (5), Stall in the Exhibition, Banner display during Lunch/Dinner, Full Page Multi-colour Advt. in the Souvenir, 15 Minutes Presentation in the Technical Session and Logo on Banners & Publicity Material.
6. Sponsorship for the Souvenir - 350	2,00,000/-	Registration (4), Stall in the Exhibition, Full Page Multi- colour Advertisement on the Inner Back Cover of the Souvenir, 15 Minutes Presentation in the Technical Session and Logo on Banners & Publicity Material.
7. Sponsorship for the Registration Kit – 300	2,50,000/-	Registration (6), Stall in the Exhibition, Full Page Multi- colour Advertisement on the Outer Back Cover of the Souvenir, 15 Minutes Presentation in the Technical Session and Logo on Banners & Publicity Material.
8. Sponsorship for the National Conference BiGMAP - 2019	3,50,000/-	Registration (9), Stall (12 X 12 Feet Space) in the Exhibition, Full Page Multi-colour Advertisement on the Outer Back Cover of the Souvenir, 15 Min. Presentation in the Technical Session and Logo on Banners & Publicity Material.

The payment may be made through **Cheque/DD** (in favour of “**Indian Society of Remote Sensing, Ludhiana Chapter**”, **Payable at Ludhiana**) OR through the **Online Transfer** with bank details given below:

Name of Bank: State Bank of India

Branch: Punjab Agricultural University, Ludhiana

Name of Account: Indian Society of Remote Sensing Ludhiana Chapter

IFSC Code: SBIN0001482

Account No.: 10088207873

In case of any query, please feel free to contact the undersigned.

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